Business News This Week

Greenlam Industries Launches Its First Exclusive Dealer Display Showroom in Karnataka at Sapthagiri Panel Products Pvt. Ltd., Bengaluru

May 2, 2025 Mansi Praharaj business 0

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The newly launched showroom houses a complete portfolio of Greenlam's premium offerings including Greenlam Laminates, Decowood Veneers, Mikasa Flooring, Mikasa Staircase Solutions, Mikasa Doors & Frames, and Mikasa Plywood. Designed as a one-stop solution for interior needs, the showroom brings together a rich tapestry of colours, textures, and finishes, curated to inspire homeowners, architects, designers, and contractors alike.

Sapthagiri Panel Products Pvt. Ltd. is celebrated in the industry for its unwavering commitment to quality and customer satisfaction. Now, with this strategic collaboration, Greenlam and Sapthagiri aim to elevate the customer experience in Karnataka by offering a premium and immersive space where the interior fraternity can engage with innovative, design-forward products.

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Complementing this, Mikasa Floors present a robust three-layer construction made from real hard wood, a stabilizing core, and a balancing layer. These floors are equipped with the innovative PlankLoc™ glue-free locking system, ensuring durability and ease of installation—ideal for modern, high-traffic spaces. Mikasa Staircase Solutions include pre-finished treads, risers, and nosing for easy installation, while Mikasa Doors & Frames provide sleek, factory-finished units. The range is completed with versatile Mikasa Plywood, making the showroom a one-stop destination for premium interiors.

The showroom was inaugurated by Mr. Saurabh Mittal, Managing Director & CEO of Greenlam Industries Limited, alongside Mr. Anil TN, Partner at Sapthagiri Panel Products Pvt. Ltd. The grand launch event was attended by over 120 industry professionals, including architects, OEMs, contractors, and clients, marking a significant moment in Greenlam's expansion in South India.

Commenting on the launch, **Mr. Saurabh Mittal, Managing Director and CEO of Greenlam Industries Ltd., said**, "The opening of this new showroom in Bengaluru marks a strategic milestone in Greenlam's journey to bring world-class surfacing solutions closer to the design and architecture community in Karnataka. This space is not just a showcase of our expansive product range, it is a hub for inspiration, innovation, and collaboration. From premium laminates and decorative veneers to engineered wood floors, doors, and plywood, we aim to provide designers, architects, and homeowners with comprehensive, hands-on experience of our offerings.

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Media Bulletins

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Content Media Solution

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Biz News Desk

Bengaluru Welcomes Greenlam Industries' First Dealer Display Showroom in Karnataka

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Smart Business News

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May 2, 2025 0 Comments BY Mansi

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Posted in business

Passionate in Marketing

Greenlam Industries Launches Its First Exclusive Dealer Display Showroom In Karnataka At Sapthagiri Panel Products Pvt. Ltd., Bengaluru

May 2, 2025 **Author**

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SME Street

Infocus Retail

Greenlam Industries Expands Dealer Network with Karnataka Showroom

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SMEStreet Edit Desk
02 May 2025 15:18 IST

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Greenlam Industries Ltd

Web Newswire

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By **Correspondent** - May 2, 2025

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Right Info Media

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Capitol Showdown 2025

Discover who's taking a stand in the Montgomery County Executive race. Will they really bring change?

Join the Battle!

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As Karnataka's first exclusive Greenlam Laminates and Wood & Allied Products dealer display showroom, this new centre stands as a testament to Greenlam's commitment to design excellence, performance, and sustainability.

About Greenlam Industries

Greenlam Industries Limited ranks among the top three laminate manufacturers globally and is a leading integrated substrate and surface solutions provider. The company offers a wide range of products to customers in over 120 countries, consistently delivering innovation and quality. Its diverse product portfolio includes decorative laminates and compacts, interior and exterior cladding, restroom cubicles and locker solutions, decorative veneers, engineered wood flooring, doors, plywood and pre-laminated chipboards.

With five state-of-the-art manufacturing facilities located across India—in Behror (Rajasthan), Nalagarh (Himachal Pradesh), Prantij (Gujarat), Tindivanam (Tamil Nadu), and Naidupeta (Andhra Pradesh)—Greenlam is committed to both quality and environmental responsibility. The company ethically sources its raw materials and holds numerous sustainability certifications, including FSC®, PEFC™, ISO 14001, GRIHA, GREENPRO, REACH, ISO 45001, and ISO 50001. Its products are globally certified with CE, UL, NSF, SEFA, Green Label, Greenguard, NEMA (for the US and North America), and BS EN standards. Greenlam is also ISO 9001 certified for Quality Management Systems and holds SEDEX certification for Ethical Trade Initiatives, ensuring its products are both safe and eco-friendly.

Supported by an expansive global sales and distribution network, Greenlam is always prepared to assist in transforming your spaces with seamless expertise.

For more information, please visit: **https://www.greenlamindustries.com/**

Sanje Express

ಗ್ರೀನ್ಲಾಮ್ ಇಂಡಸ್ಟ್ರೀಸ್‌ನಿಂದ ಡೀಲರ್ ಡಿಸ್ಪ್ಲೇ ಶೋರೂಂ ಪ್ರಾರಂಭ

ಬೆಂಗಳೂರು: 120ಕ್ಕೂ ಹೆಚ್ಚು ದೇಶಗಳಲ್ಲಿ ವಿಕೇಂದ್ರೀಕೃತ ಸಬ್ಸ್ಟ್ರೇಟ್ ಮತ್ತು ಸರ್ಫೇಸ್ ಪರಿಹಾರಗಳ ಮುಂಚೂಣಿಯ ಪೂರೈಕೆದಾರ ಗ್ರೀನ್ಲಾಮ್ ಇಂಡಸ್ಟ್ರೀಸ್ ಹೆಮ್ಮೆಯಿಂದ ಕರ್ನಾಟಕದಲ್ಲಿ ತನ್ನ ಮೊದಲ ವಿಶೇಷ ಡೀಲರ್ ಡಿಸ್ಪ್ಲೇ ಶೋರೂಂ ಪ್ರಾರಂಭಿಸಿದೆ. ನಂ.275/8, ನ್ಯೂ ಟಿಂಬರ್ ಯಾರ್ಡ್ ಲೇಔಟ್, ಮೈಸೂರು ರಸ್ತೆ, ಎನ್.ಎ.ಕೆ. ಕಲ್ಯಾಣಮಂಟಪದ ಪಕ್ಕ, ಬೆಂಗಳೂರು-560026 ಇಲ್ಲಿದ್ದು 2,400 ಚದರ ಅಡಿ ವಿಸ್ತೀರ್ಣದ ಶೋರೂಂ ಒಳಾಂಗಣ ಪರಿಹಾರಗಳ ಉದ್ಯಮದಲ್ಲಿ ಒಂದು ದಶಕಕ್ಕೂ ಹೆಚ್ಚು ವಿಶ್ವಾಸಾರ್ಹ ಉಪಸ್ಥಿತಿಯನ್ನು ಬಿಂಬಿಸುತ್ತಿದೆ. ಈ ಹೊಸದಾಗಿ ಪ್ರಾರಂಭವಾದ ಶೋರೂಂ ಗ್ರೀನ್ಲಾಮ್ ಪ್ರೀಮಿಯಂ ಕೊಡುಗೆಗಳ ಸಂಪೂರ್ಣ ಪೋರ್ಟ್ಫೋಲಿಯೊ ಹೊಂದಿದ್ದು ಅದರಲ್ಲಿ ಗ್ರೀನ್ಲಾಮ್ ಲ್ಯಾಮಿನೇಟ್ಸ್, ಡೆಕೊವುಡ್ ವಿನೀರ್ಸ್, ಮಿಕಾಸಾ ಫ್ಲೋರಿಂಗ್, ಮಿಕಾಸಾ ಸ್ಟೇರ್ ಕೇಸ್ ಸಲ್ಯೂಷನ್ಸ್, ಮಿಕಾಸಾ ಡೋರ್ಸ್ ಅಂಡ್ ಫ್ರೇಮ್ಸ್ ಮತ್ತು ಮಿಕಾಸಾ ಪ್ಲೈವುಡ್ ಒಳಗೊಂಡಿವೆ. ಒಳಾಂಗಣದ ಅಗತ್ಯಗಳಿಗೆ ಒನ್-ಸ್ಟಾಪ್ ತಾಣವಾಗಿ ವಿನ್ಯಾಸಗೊಳಿಸಲಾದ ಈ ಶೋರೂಂ ಬಣ್ಣಗಳು, ರಚನೆಗಳು ಮತ್ತು ಫಿನಿಷ್‌ಗಳ ಶ್ರೀಮಂತ ಸಂಗ್ರಹವನ್ನು ತಂದಿದ್ದು ಅದು ಮನೆ ಮಾಲೀಕರು, ವಾಸ್ತುಶಿಲ್ಪಿಗಳು, ವಿನ್ಯಾಸಕರು ಮತ್ತು ಕಾಂಟ್ರಾಕ್ಟರ್‌ಗಳಿಗೆ ಸ್ಫೂರ್ತಿ ತುಂಬಲು ರೂಪಿಸಲಾಗಿದೆ. ಸಪ್ತಗಿರಿ ಪ್ಯಾನೆಲ್ ಪ್ರಾಡಕ್ಟ್ಸ್ ಪ್ರೈ.ಲಿ.ಯು ಉದ್ಯಮದಲ್ಲಿ ತನ್ನ ಸರಿಸಾಟಿ ಇರದ ಗುಣಮಟ್ಟ ಮತ್ತು ಗ್ರಾಹಕರ ಸಂತೃಪ್ತಿಗೆ ಖ್ಯಾತಿ ಪಡೆದಿದೆ. ಈಗ ತನ್ನ ಕಾರ್ಯತಂತ್ರೀಯ ಸಹಯೋಗದಿಂದ ಗ್ರೀನ್ಲಾಮ್ ಮತ್ತು ಸಪ್ತಗಿರಿ ಕರ್ನಾಟಕದಲ್ಲಿ ಗ್ರಾಹಕ ಅನುಭವವನ್ನು ಉನ್ನತೀಕರಿಸುವ ಗುರಿ ಹೊಂದಿದ್ದು ಅವರಿಗೆ ಪ್ರೀಮಿಯಂ ಮತ್ತು ತಲ್ಲೀನಗೊಳಿಸುವ ಸ್ಥಳವನ್ನು ನೀಡುತ್ತಿದ್ದು ಅದರಲ್ಲಿ ಒಳಾಂಗಣಕ್ಕೆ ಸಂಬಂಧಿಸಿದ ವೃತ್ತಿಪರರು ಅವಿಷ್ಕಾರಕ, ವಿನ್ಯಾಸ-ಪ್ರೇರಿತ ಉತ್ಪನ್ನಗಳನ್ನು ಕಾಣಬಹುದು. ಈ ಶೋರೂಂ ಗ್ರೀನ್ಲಾಮ್ ನ ವಿಸ್ತಾರ ಶ್ರೇಣಿಯ ಪ್ರೀಮಿಯಂ ಲ್ಯಾಮಿನೇಟ್ಸ್ ಅನ್ನು ವಿಸ್ತಾರ ಫಿನಿಷ್‌ಗಳು, ವಿನ್ಯಾಸಗಳು ಮತ್ತು ಬಣ್ಣಗಳಲ್ಲಿ ಹೊಂದಿದ್ದು ಸ್ಟೈಲಿಷ್, ದೀರ್ಘಬಾಳಿಕೆಯ ಸರ್ಫೇಸಿಂಗ್ ಪರಿಹಾರಗಳನ್ನು ಒದಗಿಸುತ್ತದೆ. ಇದು ಡೆಕೊವುಡ್ ವಿನೀರ್ಸ್ ಕೂಡಾ ಪ್ರದರ್ಶಿಸುತ್ತಿದ್ದು ಓಕ್, ವಾಲ್ನಟ್ ಮತ್ತು ಮಹೊಗನಿಯಂತಹ 200 ವಿಶೇಷ ಮರದ ಪ್ರಭೇದಗಳಿಂದ ರೂಪಿಸಲಾಗಿದ್ದು ನೈಸರ್ಗಿಕ ರಚನೆಗಳನ್ನು ಎತ್ತಿ ತೋರಿಸಲು ಟಿಡಿ ತಂತ್ರಜ್ಞಾನದಿಂದ ಉನ್ನತೀಕರಿಸಲಾಗಿದೆ. ಇದಕ್ಕೆ ಪೂರಕವಾಗಿ ಮಿಕಾಸಾ ಫ್ಲೋರ್ಸ್ ಸದೃಢ ಮೂರು ಪದರಗಳ ನಿರ್ಮಾಣವನ್ನು ನೀಡುತ್ತಿದ್ದು ಅದು ನೈಜ ಹಾರ್ಡ್ ವುಡ್, ಸ್ಟೆಬಿಲೈಸಿಂಗ್ ಕೋರ್ ಮತ್ತು ಸಮತೋಲನದ ಪದರದಿಂದ ತಯಾರಿಸಲಾಗಿದೆ. ಈ ಫ್ಲೋರ್ ಗಳು ಅವಿಷ್ಕಾರಕ ಪ್ಲಾಂಕ್ ಲಾಕ್ ಅಂಟುಮುಕ್ತ ಲಾಕಿಂಗ್ ಸಿಸ್ಟಂ ಹೊಂದಿದ್ದು ಅದು ದೀರ್ಘಬಾಳಿಕೆ ಮತ್ತು ಆಧುನಿಕ, ಹೆಚ್ಚಿನ ಟ್ರಾಫಿಕ್ ಸ್ಥಳಗಳಿಗೆ ಸುಲಭ ಅನುಸ್ಥಾಪನೆ ಸಾಧ್ಯವಾಗಿಸುತ್ತದೆ.

Sanje Samaya

ಗ್ರೀನ್ಲಾಮ್ ಇಂಡಸ್ಟ್ರೀಸ್‌ನಿಂದ ಮೊದಲ ವಿಶೇಷ ಡೀಲರ್ ಡಿಸ್ಪ್ಲೇ ಶೋರೂಂ ಪ್ರಾರಂಭ

ಬೆಂಗಳೂರು: 120ಕ್ಕೂ ಹೆಚ್ಚು ದೇಶಗಳಲ್ಲಿ ವೀಕೃತ ಸಪ್ಲೈಚೈ ಮತ್ತು ಸರ್ಫೇಸ್ ಪರಿಹಾರಗಳ ಮುಂಚೂಣಿಯ ಪೂರೈಕೆದಾರ ಗ್ರೀನ್ಲಾಮ್ ಇಂಡಸ್ಟ್ರೀಸ್ ಹೆಮ್ಮೆಯಿಂದ ಕರ್ನಾಟಕದಲ್ಲಿ ತನ್ನ ಮೊದಲ ವಿಶೇಷ ಡೀಲರ್ ಡಿಸ್ಪ್ಲೇ ಶೋರೂಂ ಪ್ರಾರಂಭಿಸಿದೆ. ನಂ.275/8, ನ್ಯೂ ಟಿಂಬರ್ ಯಾರ್ಡ್ ಲೇಔಟ್, ಮೈಸೂರು ರಸ್ತೆ, ಎನ್.ಎ.ಕೆ. ಕಲ್ಯಾಣಮಂಟಪದ ಪಕ್ಕ ಬೆಂಗಳೂರು-560026 ಇಲ್ಲಿದ್ದು 2,400 ಚದರ ಅಡಿ ವಿಸ್ತೀರ್ಣದ ಶೋರೂಂ ಒಳಾಂಗಣ ಪರಿಹಾರಗಳ ಉದ್ಯಮದಲ್ಲಿ ಒಂದು ದಶಕಕ್ಕೂ ಹೆಚ್ಚು ವಿಶ್ವಾಸಾರ್ಹ ಉಪಸ್ಥಿತಿಯನ್ನು ಬಿಂಬಿಸುತ್ತಿದೆ. ಈ ಹೊಸದಾಗಿ ಪ್ರಾರಂಭವಾದ ಶೋರೂಂ ಗ್ರೀನ್ಲಾಮ್ ಪ್ರೀಮಿಯಂ ಕೊಡುಗೆಗಳ ಸಂಪೂರ್ಣ ಶ್ರೇಣಿಯ ಫೋಲಿಯೊ ಹೊಂದಿದ್ದು ಅದರಲ್ಲಿ ಗ್ರೀನ್ಲಾಮ್ ಲ್ಯಾಮಿನೇಟ್ಸ್, ಡೆಕೊವುಡ್ ವಿನೀರ್ಸ್, ಮಿಕಾಸಾ ಫ್ಲೋರಿಂಗ್, ಮಿಕಾಸಾ ಸ್ಟೇರ್ ಕೇಸ್ ಸಲ್ಯೂಷನ್ಸ್, ಮಿಕಾಸಾ ಡೋರ್ಸ್ ಅಂಡ್ ಫ್ರೇಮ್ಸ್ ಮತ್ತು ಮಿಕಾಸಾ ಪ್ಲೈವುಡ್ ಒಳಗೊಂಡಿವೆ. ಒಳಾಂಗಣದ ಅಗತ್ಯಗಳಿಗೆ ಒನ್-ಸ್ಟಾಪ್ ತಾಣವಾಗಿ ವಿನ್ಯಾಸಗೊಳಿಸಲಾದ ಈ ಶೋರೂಂ ಬ್ರಾಂಡ್‌ಗಳು, ರುಚಿಗಳು ಮತ್ತು ಫಿನಿಷ್‌ಗಳ ಶ್ರೀಮಂತ ಸಂಗ್ರಹವನ್ನು ತಂದಿದ್ದು ಅದು ಮನೆ ಮಾಲೀಕರು, ವಾಸ್ತುಶಿಲ್ಪಿಗಳು, ವಿನ್ಯಾಸಕರು ಮತ್ತು ಕಾಂಟ್ರಾಕ್ಟರ್‌ಗಳಿಗೆ ಸ್ಫೂರ್ತಿ ಹುಟ್ಟಿಸಲು ರೂಪಿಸಲಾಗಿದೆ. ಸಪ್ತಗಿರಿ ಪ್ಯಾನೆಲ್ ಪ್ರಾಡಕ್ಟ್ಸ್ ಪ್ರೈವೇಟ್ ಲಿಮಿಟೆಡ್ ಉದ್ಯಮದಲ್ಲಿ ತನ್ನ ಸರಿಸಾಟಿ ಇರದ ಗುಣಮಟ್ಟ ಮತ್ತು ಗ್ರಾಹಕರ ಸಂತೃಪ್ತಿಗೆ ಖ್ಯಾತಿ ಪಡೆದಿದೆ. ಈಗ ತನ್ನ ಕಾರ್ಯತಂತ್ರೀಯ ಸಹಯೋಗದಿಂದ ಗ್ರೀನ್ಲಾಮ್ ಮತ್ತು ಸಪ್ತಗಿರಿ ಕರ್ನಾಟಕದಲ್ಲಿ ಗ್ರಾಹಕ ಅನುಭವವನ್ನು ಉನ್ನತೀಕರಿಸುವ ಗುರಿ ಹೊಂದಿದ್ದು ಅವರಿಗೆ ಪ್ರೀಮಿಯಂ ಮತ್ತು ತಲ್ಲೀನಗೊಳಿಸುವ ಶೈಲಿಯನ್ನು ನೀಡುತ್ತಿದ್ದು ಅದರಲ್ಲಿ ಒಳಾಂಗಣಕ್ಕೆ ಸಂಬಂಧಿಸಿದ ವೃತ್ತಿಪರರು ಅವಿಷ್ಕಾರಕ, ವಿನ್ಯಾಸ-ಪ್ರೇರಿತ ಉತ್ಪನ್ನಗಳನ್ನು ಕಾಣಬಹುದು. ಈ ಶೋರೂಂ ಗ್ರೀನ್ಲಾಮ್ ನ ವಿಸ್ತಾರ ಶ್ರೇಣಿಯ ಪ್ರೀಮಿಯಂ ಲ್ಯಾಮಿನೇಟ್ಸ್ ಅನ್ನು ವಿಸ್ತಾರ ಫಿನಿಷ್‌ಗಳು, ವಿನ್ಯಾಸಗಳು ಮತ್ತು ಬಣ್ಣಗಳಲ್ಲಿ ಹೊಂದಿದ್ದು ಸ್ಟೈಲಿಷ್, ದೀರ್ಘಬಾಳಿಕೆಯ ಸರ್ಫೇಸಿಂಗ್ ಪರಿಹಾರಗಳನ್ನು ಒದಗಿಸುತ್ತದೆ. ಇದು ಡೆಕೊವುಡ್ ವಿನೀರ್ಸ್ ಕೂಡಾ ಪ್ರದರ್ಶಿಸುತ್ತಿದ್ದು ಓಕ್, ವಾಲ್ನಟ್ ಮತ್ತು ಮಹೋಗನಿಯಂತಹ 200 ವಿಶೇಷ ಮರದ ಪ್ರಭೇದಗಳಿಂದ ರೂಪಿಸಲಾಗಿದ್ದು ನೈಸರ್ಗಿಕ ರುಚಿಗಳನ್ನು ಎತ್ತಿ ತೋರಿಸಲು ಬಿಡಿ ತಂತ್ರಜ್ಞಾನದಿಂದ ಉನ್ನತೀಕರಿಸಲಾಗಿದೆ. ಇದಕ್ಕೆ ಪೂರಕವಾಗಿ ಮಿಕಾಸಾ ಫ್ಲೋರ್ಸ್ ಸದೃಢ ಮೂರು ಪದರಗಳ ನಿರ್ಮಾಣವನ್ನು ನೀಡುತ್ತಿದ್ದು ಅದು ಸ್ಪೈಜ್ ಹಾರ್ಡ್ ವುಡ್, ಸ್ಪಿಲ್ಟ್‌ಬೈಂಡಿಂಗ್ ಕೋರ್ ಮತ್ತು ಸಮತೋಲನದ ಪದರದಿಂದ ತಯಾರಿಸಲಾಗಿದೆ. ಈ ಫ್ಲೋರ್‌ಗಳು ಅವಿಷ್ಕಾರಕ ಪ್ಲಾಂಕ್ ಲಾಕ್ ಅಂಡುಮಿಕ್ಕ ಲಾಕಿಂಗ್ ಸಿಸ್ಟಂ ಹೊಂದಿದ್ದು ಅದು ದೀರ್ಘಬಾಳಿಕೆ ಮತ್ತು ಆಧುನಿಕ, ಹೆಚ್ಚಿನ ಟ್ರಾಫಿಕ್ ಸ್ಥಳಗಳಿಗೆ ಸುಲಭ ಅನುಸ್ಥಾಪನೆ ಸಾಧ್ಯವಾಗಿಸುತ್ತದೆ.

ಮಿಕಾಸಾ ಸ್ಟೇರ್ ಕೇಸ್ ಪರಿಹಾರಗಳಲ್ಲಿ ಪ್ರಿ-ಫಿನಿಷ್ಡ್ ಟ್ರೆಡ್ಸ್, ರೈಸರ್ಸ್ ಮತ್ತು ನೋಸಿಂಗ್ ಅನ್ನು ಸುಲಭ ಅನುಸ್ಥಾಪನೆಗೆ ಹೊಂದಿದ್ದು ಮಿಕಾಸಾ ಡೋರ್ಸ್ ಅಂಡ್ ಫ್ರೇಮ್ಸ್ ತೆಳು, ಫ್ಯಾಕ್ಟರಿ ಫಿನಿಷ್ಡ್ ರಮಿನಿಟ್‌ಗಳನ್ನು ಹೊಂದಿದೆ. ಈ ಶ್ರೇಣಿಯನ್ನು ವೈವಿಧ್ಯಮಯ ಮಿಕಾಸಾ ಪ್ಲೈವುಡ್ ನಿಂದ ಪೂರ್ಣಗೊಳಿಸಲಾಗಿದ್ದು ಶೋರೂಂ ಅನ್ನು ಪ್ರೀಮಿಯಂ ಇಂಟೀರಿಯರ್‌ಗಳಿಗೆ ಒನ್-ಸ್ಟಾಪ್ ತಾಣವಾಗಿಸಿದೆ. ಈ ಶೋರೂಂ ಅನ್ನು ಗ್ರೀನ್ಲಾಮ್ ಇಂಡಸ್ಟ್ರೀಸ್ ಲಿಮಿಟೆಡ್ ವ್ಯವಸ್ಥಾಪಕ ನಿರ್ದೇಶಕ ಮತ್ತು ಸಿಇಒ ಶ್ರೀ ಸೌರಭ್ ಮಿಟ್ಟಲ್ ಉದ್ಘಾಟಿಸಿದ್ದು ಅವರೊಂದಿಗೆ ಸಪ್ತಗಿರಿ ಪ್ಯಾನೆಲ್ ಪ್ರಾಡಕ್ಟ್ಸ್ ಪಾಲುದಾರ ಶ್ರೀ ಅನಿಲ್ ಟಿ.ಎನ್. ಉಪಸ್ಥಿತರಿದ್ದರು. ಈ ಅದ್ಧೂರಿ ಪ್ರಾರಂಭೋತ್ಸವದಲ್ಲಿ 120ಕ್ಕೂ ಹೆಚ್ಚು ಉದ್ಯಮದ ವೃತ್ತಿಪರರು ಭಾಗವಹಿಸಿದ್ದು ಅದರಲ್ಲಿ ವಾಸ್ತುಶಿಲ್ಪಿಗಳು, ಒಇಎಂಗಳು, ಕಾಂಟ್ರಾಕ್ಟರ್‌ಗಳು ಮತ್ತು ಗ್ರಾಹಕರು ಭಾಗವಹಿಸಿದ್ದು ದಕ್ಷಿಣ ವಿಷ್ಕಾದಲ್ಲಿ ಗ್ರೀನ್ಲಾಮ್ ವಿಸ್ತರಣೆಗೆ ಗಮನಾರ್ಹ ಕ್ಷಣವಾಗಿತ್ತು.

Vismayavani

ಗ್ರೀನ್ಲಾಮ್ ಇಂಡಸ್ಟ್ರೀಸ್ ನಿಂದ ಮೊದಲ ವಿಶೇಷ ಡೀಲರ್ ಡಿಸ್ಪ್ಲೇ ಶೋರೂಂ ಪ್ರಾರಂಭ

ಬೆಂಗಳೂರು : 120ಕ್ಕೂ ಹೆಚ್ಚು ದೇಶಗಳಲ್ಲಿ ಏಕೀಕೃತ ಸಬ್ಸ್ಟೇಟ್ ಮತ್ತು ಸರ್ಫೇಸ್ ಪರಿಹಾರಗಳ ಮುಂಚೂಣಿಯ ಪೂರೈಕೆದಾರ ಗ್ರೀನ್ಲಾಮ್ ಇಂಡಸ್ಟ್ರೀಸ್ ಹೆಮ್ಮೆಯಿಂದ ಕರ್ನಾಟಕದಲ್ಲಿ ತನ್ನ ಮೊದಲ ವಿಶೇಷ ಡೀಲರ್ ಡಿಸ್ಪ್ಲೇ ಶೋರೂಂ ಪ್ರಾರಂಭಿಸಿದೆ. ನಂ.275/8, ನ್ಯೂ ಟಿಂಬರ್ ಯಾರ್ಡ್ ಲೇಔಟ್, ಮೈಸೂರು ರಸ್ತೆ, ಎನ್.ಎ.ಕೆ. ಕಲ್ಯಾಣಮಂಟಪದ ಪಕ್ಕ, ಬೆಂಗಳೂರು–560026 ಇಲ್ಲಿದ್ದು 2,400 ಚದರ ಅಡಿ ವಿಸ್ತೀರ್ಣದ ಶೋರೂಂ ಒಳಾಂಗಣ ಪರಿಹಾರಗಳ ಉದ್ಯಮದಲ್ಲಿ ಒಂದು ದಶಕಕ್ಕೂ ಹೆಚ್ಚು ವಿಶ್ವಾಸಾರ್ಹ ಉಪಸ್ಥಿತಿಯನ್ನು ಬಿಂಬಿಸುತ್ತಿದೆ. ಈ ಹೊಸದಾಗಿ ಪ್ರಾರಂಭವಾದ ಶೋರೂಂ ಗ್ರೀನ್ಲಾಮ್ ಪ್ರೀಮಿಯಂ ಕೊಡುಗೆಗಳ ಸಂಪೂರ್ಣ ಪೋರ್ಟ್ಫೋಲಿಯೊ ಹೊಂದಿದ್ದು ಅದರಲ್ಲಿ ಗ್ರೀನ್ಲಾಮ್ ಲ್ಯಾಮಿನೇಟ್ಸ್, ಡೆಕೊವುಡ್ ವಿನೀರ್ಸ್, ಮಿಕಾಸಾ ಫ್ಲೋರಿಂಗ್, ಮಿಕಾಸಾ ಸ್ಟೇರ್ ಕೇಸ್ ಸಲ್ಯೂಷನ್ಸ್, ಮಿಕಾಸಾ ಡೋರ್ಸ್ ಅಂಡ್ ಫ್ರೇಮ್ಸ್ ಮತ್ತು ಮಿಕಾಸಾ ಪ್ಲೈವುಡ್ ಒಳಗೊಂಡಿವೆ. ಒಳಾಂಗಣದ ಅಗತ್ಯಗಳಿಗೆ ಒನ್–ಸ್ಟಾಪ್ ತಾಣವಾಗಿ ವಿನ್ಯಾಸಗೊಳಿಸಲಾದ ಈ ಶೋರೂಂ ಬಣ್ಣಗಳು, ರಚನೆಗಳು ಮತ್ತು ಫಿನಿಷ್ ಗಳ ಶ್ರೀಮಂತ ಸಂಗ್ರಹವನ್ನು ತಂದಿದ್ದು ಅದು ಮನೆ ಮಾಲೀಕರು, ವಾಸ್ತುಶಿಲ್ಪಿಗಳು, ವಿನ್ಯಾಸಕರು ಮತ್ತು ಕಾಂಟ್ರಾಕ್ಟರ್ ಗಳಿಗೆ ಸ್ಫೂರ್ತಿ ತುಂಬಲು ರೂಪಿಸಲಾಗಿದೆ.

ಗ್ರೀನ್ಲಾಮ್ ಇಂಡಸ್ಟ್ರೀಸ್ ಲಿಮಿಟೆಡ್ ವ್ಯವಸ್ಥಾಪಕ ನಿರ್ದೇಶಕ ಮತ್ತು ಸಿಇಒ ಸೌರಭ್ ಮಿಟ್ಟಲ್ ಉದ್ಘಾಟಿಸಿದ್ದು ಅವರೊಂದಿಗೆ ಸಪ್ತಗಿರಿ ಪ್ಯಾನೆಲ್ ಪ್ರಾಡಕ್ಟ್ಸ್ ಪಾಲುದಾರ ಶ್ರೀ ಅನಿಲ್ ಟಿ.ಎನ್. ಉಪಸ್ಥಿತರಿದ್ದರು. ಈ ಅದ್ಧೂರಿ ಪ್ರಾರಂಭೋತ್ಸವದಲ್ಲಿ 120ಕ್ಕೂ ಹೆಚ್ಚು ಉದ್ಯಮದ ವೃತ್ತಿಪರರು ಭಾಗವಹಿಸಿದ್ದರು.

Prathama Hejje

ಗ್ರೀನ್ಲಾಮ್ ಇಂಡಸ್ಟ್ರೀಸ್ ನಿಂದ ಮೊದಲ ವಿಶೇಷ ಡೀಲರ್ ಡಿಸ್ಪ್ಲೇ ಶೋರೂಂ ಪ್ರಾರಂಭ

ಬೆಂಗಳೂರು : 120ಕ್ಕೂ ಹೆಚ್ಚು ದೇಶಗಳಲ್ಲಿ ವಿಕೇಂದ್ರೀಕೃತ ಸಬ್ಸೈಟ್ ಮತ್ತು ಸರ್ಫೇಸ್ ಪರಿಹಾರಗಳ ಮುಂಚೂಣಿಯ ಪೂರೈಕೆದಾರ ಗ್ರೀನ್ಲಾಮ್ ಇಂಡಸ್ಟ್ರೀಸ್ ಹೆಮ್ಮೆಯಿಂದ ಕರ್ನಾಟಕದಲ್ಲಿ ತನ್ನ ಮೊದಲ ವಿಶೇಷ ಡೀಲರ್ ಡಿಸ್ಪ್ಲೇ ಶೋರೂಂ ಪ್ರಾರಂಭಿಸಿದೆ.

ನಂ.275/8, ನ್ಯೂ ಟಿಂಬರ್ ಯಾರ್ಡ್ ಲೇಔಟ್, ಮೈಸೂರು ರಸ್ತೆ, ಎನ್.ಎ.ಕೆ. ಕಲ್ಯಾಣಮಂಟಪದ ಪಕ್ಕ, ಬೆಂಗಳೂರು-560026 ಇಲ್ಲಿದ್ದು 2,400 ಚದರ ಅಡಿ ವಿಸ್ತೀರ್ಣದ ಶೋರೂಂ ಒಳಾಂಗಣ ಪರಿಹಾರಗಳ ಉದ್ಯಮದಲ್ಲಿ ಒಂದು ದಶಕಕ್ಕೂ ಹೆಚ್ಚು ವಿಶ್ವಾಸಾರ್ಹ ಉಪಸ್ಥಿತಿಯನ್ನು ಬಿಂಬಿಸುತ್ತಿದೆ.

ಈ ಹೊಸದಾಗಿ ಪ್ರಾರಂಭವಾದ ಶೋರೂಂ ಗ್ರೀನ್ಲಾಮ್ ಪ್ರೀಮಿಯಂ ಕೊಡುಗೆಗಳ ಸಂಪೂರ್ಣ ಪೋರ್ಟ್ ಫೋಲಿಯೊ ಹೊಂದಿದ್ದು ಅದರಲ್ಲಿ ಗ್ರೀನ್ಲಾಮ್ ಲ್ಯಾಮಿನೇಟ್ಸ್, ಡೆಕೊವುಡ್ ವಿನೀರ್ಸ್, ಮಿಕಾಸಾ ಫ್ಲೋರಿಂಗ್, ಮಿಕಾಸಾ ಸ್ಟೇರ್ ಕೇಸ್ ಸಲ್ಯೂಷನ್ಸ್, ಮಿಕಾಸಾ ಡೋರ್ಸ್ ಅಂಡ್ ಫ್ರೇಮ್ಸ್ ಮತ್ತು ಮಿಕಾಸಾ ಪ್ಲೈವುಡ್ ಒಳಗೊಂಡಿವೆ. ಒಳಾಂಗಣದ ಅಗತ್ಯಗಳಿಗೆ ಒನ್-ಸ್ಟಾಪ್ ತಾಣವಾಗಿ ವಿನ್ಯಾಸಗೊಳಿಸಲಾದ ಈ ಶೋರೂಂ ಬಣ್ಣಗಳು, ರಚನೆಗಳು ಮತ್ತು ಫಿನಿಷ್ ಗಳ ಶ್ರೀಮಂತ ಸಂಗ್ರಹವನ್ನು ತಂದಿದ್ದು ಅದು ಮನೆ ಮಾಲೀಕರು, ವಾಸ್ತುಶಿಲ್ಪಿಗಳು, ವಿನ್ಯಾಸಕರು ಮತ್ತು ಕಾಂಟ್ರಾಕ್ಟರ್ ಗಳಿಗೆ ಸ್ಫೂರ್ತಿ ತುಂಬಲು ರೂಪಿಸಲಾಗಿದೆ.

ಗ್ರೀನ್ಲಾಮ್ ಇಂಡಸ್ಟ್ರೀಸ್ ಲಿಮಿಟೆಡ್ ವ್ಯವಸ್ಥಾಪಕ ನಿರ್ದೇಶಕ ಮತ್ತು ಸಿಇಒ ಸೌರಭ್ ಮಿಟ್ಟಲ್ ಉದ್ಘಾಟಿಸಿದ್ದು ಅವರೊಂದಿಗೆ ಸಪ್ತಗಿರಿ ಪ್ಯಾನೆಲ್ ಪ್ರಾಡಕ್ಟ್ಸ್ ಪಾಲುದಾರ ಶ್ರೀ ಅನಿಲ್ ಟಿ.ಎನ್. ಉಪಸ್ಥಿತರಿದ್ದರು.

ಈ ಅದ್ಧೂರಿ ಪ್ರಾರಂಭೋತ್ಸವದಲ್ಲಿ 120ಕ್ಕೂ ಹೆಚ್ಚು ಉದ್ಯಮದ ವೃತ್ತಿಪರರು ಭಾಗವಹಿಸಿದ್ದರು.

Samyuktha Karnataka

ಶೋರೂಂ ಆರಂಭ

ಮಂಗಳೂರು: 120ಕ್ಕೂ ಹೆಚ್ಚು ದೇಶಗಳಲ್ಲಿ ಏಕೀಕೃತ ತಲಾಧಾರ ಮತ್ತು ಮೇಲ್ಮೈ ಪರಿಹಾರಗಳ ಪೂರೈಕೆದಾರ ಗ್ರೀನ್ಲಾಮ್ ಇಂಡಸ್ಟ್ರೀಸ್ ಹೆಮ್ಮೆಯಿಂದ ಕರ್ನಾಟಕದಲ್ಲಿ ತನ್ನ ಮೊದಲ ವಿಶೇಷ ಡಿಲರ್ ಡಿಸ್ಪ್ಲೇ ಶೋರೂಂ ಪ್ರಾರಂಭಿಸಿದೆ. ಎ.ಕೆ.ಕಲ್ಯಾಣ ಮಂಟಪ ಬೆಂಗಳೂರು 2,400 ಚದರ ಅಡಿ ವಿಸ್ತೀರ್ಣದ ಶೋರೂಂ ಒಳಾಂಗಣ ಪರಿಹಾರಗಳ ಉದ್ಯಮದಲ್ಲಿ ಒಂದು ದಶಕಕ್ಕೂ ಹೆಚ್ಚು ವಿಶ್ವಾಸಾರ್ಹ ಉಪಸ್ಥಿತಿಯನ್ನು ಬಿಂಬಿಸುತ್ತಿದೆ. ಈ ಹೊಸದಾಗಿ ಪ್ರಾರಂಭವಾದ ಶೋರೂಂ ಗ್ರೀನ್ಲಾಮ್ ಪ್ರೀಮಿಯಂ ಕೊಡುಗೆಗಳ ಸಂಪೂರ್ಣವೇದಿಕೆ ಹೊಂದಿದೆ ಎಂದು ವ್ಯವಸ್ಥಾಪಕ ನಿರ್ದೇಶಕ ಮತ್ತು ಸಿಇಒ ಸೌರಭ್ ಮಿಟ್ಟಲ್ ಪ್ರಕಟಣೆಯಲ್ಲಿ ತಿಳಿಸಿದ್ದಾರೆ.

Sanjeprabha

ವಿಶೇಷ ಡೀಲರ್ ಪ್ರದರ್ಶನ ಶೋರೂಂ

ಸಂಜೆ ಪ್ರಭ ಮಂಗಳೂರು: 120ಕ್ಕೂ ಹೆಚ್ಚು ದೇಶಗಳಲ್ಲಿ ಏಕೀಕೃತ ತಲಾಧಾರ ಮತ್ತು ಮೇಲ್ಮೈ ಪರಿಹಾರಗಳ ಪೂರೈಕೆದಾರ ಗ್ರೀನ್ಲಾಮ್ ಇಂಡಸ್ಟ್ರೀಸ್ ಹೆಮ್ಮೆಯಿಂದ ಕರ್ನಾಟಕದಲ್ಲಿ ತನ್ನ ಮೊದಲ ವಿಶೇಷ ಡಿಲರ್ ಡಿಸ್ಪ್ಲೇ ಶೋರೂಂ ಪ್ರಾರಂಭಿಸಿದೆ. ಮೈಸೂರು ರಸ್ತೆ,ಎನ್.ಎ.ಕೆ. ಕಲ್ಯಾಣಮಂಟಪದ ಬೆಂಗಳೂರು 2,400 ಚದರ ಅಡಿ ವಿಸ್ತೀರ್ಣದ ಶೋರೂಂ ಒಳಾಂಗಣ ಪರಿಹಾರಗಳ ಉದ್ಯಮದಲ್ಲಿ ಒಂದು ದಶಕಕ್ಕೂ ಹೆಚ್ಚು ವಿಶ್ವಾಸಾರ್ಹ ಉಪಸ್ಥಿತಿಯನ್ನು ಬಿಂಬಿಸುತ್ತಿದೆ. ಈ ಹೊಸದಾಗಿ ಪ್ರಾರಂಭವಾದ ಶೋರೂಂ ಗ್ರೀನ್ಲಾಮ್ ಪ್ರೀಮಿಯಂ ಕೊಡುಗೆಗಳ ಸಂಪೂರ್ಣವೇದಿಕೆ ಹೊಂದಿದ್ದು ಅದರಲ್ಲಿ ಗ್ರೀನ್ಲಾಮ್ ಲ್ಯಾಮಿನೇಟ್ಸ್, ಡೆಕೊವುಡ್ ವಿನೀರ್ಸ್, ಮಿಕಾಸಾ ಫ್ಲೋರಿಂಗ್, ಮಿಕಾಸಾ ಸ್ಟೇರ್ಕೇಸ್ ಸಲ್ಯೂಷನ್ಸ್, ಮಿಕಾಸಾ ಡೋರ್ಸ್ ಅಂಡ್ ಫ್ರೇಮ್ಸ್ ಮತ್ತು ಮಿಕಾಸಾ ಪ್ಲೈವುಡ್ ಒಳಗೊಂಡಿವೆ. ಒಳಾಂಗಣದ ಅಗತ್ಯಗಳಿಗೆ ಒನ್-ಸ್ಟಾಪ್ ತಾಣವಾಗಿ ವಿನ್ಯಾಸಗೊಳಿಸಲಾದ ಈ ಶೋರೂಂ ಬಣ್ಣಗಳು, ರಚನೆಗಳು ಮತ್ತು ಫಿನಿಷ್ ಗಳ ಶ್ರೀಮಂತ ಸಂಗ್ರಹವನ್ನು ತಂದಿದ್ದು ಅದು ಮನೆ ಮಾಲೀಕರು, ವಾಸ್ತುಶಿಲ್ಪಿಗಳು, ವಿನ್ಯಾಸಕರು ಮತ್ತು ಗುತ್ತಿಗೆದಾರರಿಗೆ ಸ್ಫೂರ್ತಿ ತುಂಬಲು ರೂಪಿಸಲಾಗಿದೆ ಎಂದು ವ್ಯವಸ್ಥಾಪಕ ನಿರ್ದೇಶಕ ಮತ್ತು ಸಿಇಒ ಸೌರಭ್ ಮಿಟ್ಟಲ್ ತಿಳಿಸಿದರು.

Jayakirana

ವಿಶೇಷ ಡೀಲರ್ ಪ್ರದರ್ಶನ ಶೋ ರೂಂ

ಮಂಗಳೂರು: 120ಕ್ಕೂ ಹೆಚ್ಚು ದೇಶಗಳಲ್ಲಿ ಏಕೀಕೃತ ತಲಾಧಾರ ಮತ್ತು ಮೇಲ್ಮೈ ಪರಿಹಾರಗಳ ಪ್ರೊಕಿದಾರ ಗ್ರೀನ್ಲಾಮ್ ಇಂಡಸ್ಟ್ರೀಸ್ ಹೆಚ್ಎಂಯಿಂದ ಕರ್ನಾಟಕದಲ್ಲಿ ತನ್ನ ಮೊದಲ ವಿಶೇಷ ಡಿಲರ್ ಡಿಸ್ಪ್ಲೇ ಶೋರೂಂ ಪ್ರಾರಂಭಿಸಿದೆ. ಮೈಸೂರು ರಸ್ತೆ,ಎನ್.ಎ.ಕೆ. ಕಲ್ಯಾಣಮಂಟಪದ ಬೆಂಗಳೂರು 2,400 ಚದರ ಅಡಿ ವಿಸ್ತೀರ್ಣದ ಶೋರೂಂ ಒಳಾಂಗಣ ಪರಿಹಾರಗಳ ಉದ್ಯಮದಲ್ಲಿ ಒಂದು ದಶಕಕ್ಕೂ ಹೆಚ್ಚು ವಿಶ್ವಾಸಾರ್ಹ ಉಪಸ್ಥಿತಿಯನ್ನು ಬಿಂಬಿಸುತ್ತಿದೆ. ಈ ಹೊಸದಾಗಿ ಪ್ರಾರಂಭವಾದ ಶೋರೂಂ ಗ್ರೀನ್ಲಾಮ್ ಪ್ರೀಮಿಯಂ ಕೊಡುಗೆಗಳ ಸಂಪೂರ್ಣವೇದಿಕೆ ಹೊಂದಿದ್ದು ಅದರಲ್ಲಿ ಗ್ರೀನ್ಲಾಮ್ ಲ್ಯಾಮಿನೇಟ್ಸ್, ಡೆಕೊವುಡ್ ವಿನೀರ್ಸ್, ಮಿಕಾಸಾ ಫ್ಲೋರಿಂಗ್, ಮಿಕಾಸಾ ಸ್ವೇರ್ಕೇಸ್ ಸಲ್ಯೂಷನ್ಸ್, ಮಿಕಾಸಾ ಡೋರ್ಸ್ ಅಂಡ್ ಫ್ರೇಮ್ಸ್ ಮತ್ತು ಮಿಕಾಸಾ ಪ್ಲೈವುಡ್ ಒಳಗೊಂಡಿವೆ. ಒಳಾಂಗಣದ ಅಗತ್ಯಗಳಿಗೆ ಒನ್-ಸ್ಟಾಪ್ ತಾಣವಾಗಿ ವಿನ್ಯಾಸಗೊಳಿಸಲಾದ ಈ ಶೋರೂಂ ಬಣ್ಣಗಳು, ರಚನೆಗಳು ಮತ್ತು ಫಿನಿಷ್ ಗಳ ಶ್ರೀಮಂತ ಸಂಗ್ರಹವನ್ನು ತಂದಿದ್ದು ಅದು ಮನೆ ಮಾಲೀಕರು, ವಾಸ್ತುಶಿಲ್ಪಿಗಳು, ವಿನ್ಯಾಸಕರು ಮತ್ತು ಗುತ್ತಿಗೆದಾರರಿಗೆ ಸ್ಫೂರ್ತಿ ತುಂಬಲು ರೂಪಿಸಲಾಗಿದೆ ಎಂದು ವ್ಯವಸ್ಥಾಪಕ ನಿರ್ದೇಶಕ ಮತ್ತು ಸಿಇಒ ಸೌರಭ್ ಮಿಟ್ಟಲ್ ತಿಳಿಸಿದರು.